**Subject: Request for investment in my professional growth**

Dear [name],

Thanks for your confidence in me, and my skills and abilities. I want to do the best job possible for our organisation. I want to develop as a leader and communication expert that contributes to our overall success.

But I need a global community, in touch with the latest trends and techniques, to support, help and advise me. I need access to research and training, and information on where communication practice is going. I want to talk about innovations, like artificial intelligence, with communication professionals from around the world. I want to develop my leadership skills to help our team and our organisation grow, all while maintaining my own mental wellbeing.

You’re probably thinking that this sounds expensive, and quite frankly, impossible. But it’s actually neither. I’ve discovered the [Centre for Strategic Communication Excellence](https://thecsce.com/), where they have assembled people, resources and training to fit my needs.

It starts with an annual membership of just $325 AUD + GST. This membership includes a 20% discount on all their training programs: in-person, online and on-demand. As a member, I have access to a plethora of toolkits, articles and resources. I can ask questions or comment on topics in the member-only Hive online forum. And, there are courses for basic skill development, understanding the business of business, a world-leading three-part series on strategic communication management – and so much more.

At less than a dollar a day, I think this is the best investment we can make. I’m hoping you agree. Can I ask for your support?

**My additional professional development request** [remove the section below if you are only requesting an investment in membership]

Second, I would like to attend the [event/training course], which is a [duration] program designed to [brief description of the program's objectives]. With commendable reviews and proven outcomes in [mention specific outcomes such as improved problem-solving skills, enhanced leadership capabilities, or updated industry knowledge], attending this program will directly benefit our team by:

1. **Enhancing skills and knowledge:** Covering topics such as [mention specific topics], the insights gained will not only benefit my performance but also directly contribute to our team's projects.
2. **Offering networking opportunities:** The event provides a platform to connect with industry leaders, professionals, and peers; fostering collaboration and potential partnerships.
3. **Staying ahead of industry trends:** The program's focus on cutting-edge developments ensures participants are well-prepared for the future.

I’m seeking your support to attend this [event/training course] and am prepared to provide a detailed breakdown of the associated costs, which includes the afore-mentioned 20% discount with membership.

I'm confident that an annual CSCE membership, coupled with attending [event/training course] will positively impact our team's performance and help us achieve our collective goals.

Thank you for considering my request. I’m eager to discuss how this investment aligns with our team's strategic priorities and how I’ll share gained knowledge and skills.

I look forward to the possibility of enhancing my capabilities and contributing even more effectively to our team's success.

Thank you for your time and consideration.