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The Centre for Strategic Communication Excellence Welcomes Mike Klein As Its Newest Fellow



The Centre for Strategic Communication Excellence (CSCE) is proud to announce the appointment of **Mike Klein** as its newest Fellow, recognising his exemplary leadership and transformative impact in the communication profession.

With over 20 years of experience, Mike Klein has consistently challenged traditional communication paradigms, pioneering simpler, data-driven solutions.

As the former chair of IABC EMENA, Klein oversaw EuroComm and the EMENA Leadership Institute, while serving on the

boards of IABC chapters across Europe. In 2021, Klein founded #WeLeadComms, a global program to celebrate initiative, courage, and leadership within the communication sector.

Klein's visionary leadership has cultivated #WeLeadComms into a vibrant global platform where communication professionals converge to share insights and advance their careers. His dedication to community building, along with his innovative ideas on consultancy, internal communication, and organisational strategy, has earned him recognition as a Top Voice on Internal Communication by LinkedIn.

Sia Papageorgiou, Managing Partner at the CSCE, shared her enthusiasm about Klein's induction, stating: *“As we celebrate Mike's nomination, we are reminded of the essence of a CSCE Fellow – a visionary who empowers, educates, and inspires. Mike's journey from a strategic political consultant in the United States to a celebrated communication strategist and thought leader across continents encapsulates his profound influence and dedication. His contributions, particularly in internal communication and strategic leadership, have not only enriched our profession's body*

of knowledge but have also fostered a global community dedicated to excellence, innovation, and collaboration.”

Adrian Cropley, Founding Partner at the CSCE, added:

“Mike is truly an influencer on the global stage in terms of professional communication. He has given much of his time influencing the direction of our profession and leading the profession in strategic thinking and advocacy. The work that he has done with #WeLeadComms reflects who he is as a leader in our profession, born out of his passion for promoting our profession globally through the inspiring work of individuals on every continent. He has raised the bar for how communication professionals are seen within our world.”

As a Fellow of the CSCE, Klein will contribute his extensive training resources, further expanding the CSCE’s portfolio. His courses on internal communication, influence, and organisational strategy have empowered countless professionals worldwide. Through his prolific writing and speaking engagements, he has emphasised the importance of transparent, authentic communication and its role in building trust between employees and management.

Klein's appointment as a CSCE Fellow exemplifies his commitment to empowering communication professionals to lead on critical issues like climate change, virtual collaboration, and technological trends, while fostering a supportive global network of leaders.

About the Centre for Strategic Communication Excellence:

The Centre for Strategic Communication Excellence (CSCE) is a global leader in strategic communication management. Headquartered in Melbourne, Australia, with senior faculty members found on six continents, we build communication capability in organisations by:

1. Developing strategic communication professionals.
2. Building the communication capability of leaders.
3. Building the communication skills of employees.

For more information, please contact:

CSCE Public Relations Team
Email: info@csce.com
Phone: +61 414 436 147

Notes to Editors:

Mike Klein FCSCE, MBA, FIIC, SCMP is available for interviews
Phone: +354-857-7447
Email: mike.klein@changingtheterms.com