



29th April 2025

Howard Kraiss Named CSCE Fellow for Transformative Leadership and Contributions to Strategic Communication

The Centre for Strategic Communication Excellence (CSCE) proudly recognises **Howard Kraiss FCSCE** as its newest CSCE Fellow, honouring his extraordinary contributions to the communication profession, global influence, and unwavering commitment to advancing strategic communication practice.

A respected leader, innovator, and mentor, Howard has spent more than three decades shaping the profession, advancing best practice, driving organisational transformation, and supporting the growth of communication professionals worldwide.



Adrian Cropley FRSA, IABC Fellow, GCSCE, SCMP, co-founder of the CSCE, said:

“Howard Kraiss is a trailblazer in the communication profession, and being recognised as a CSCE Fellow is a fitting tribute to his exceptional leadership, pioneering research, and lasting impact. From championing the art of organisational listening to guiding global teams through complex transformation, Howard has consistently elevated the standard of professional communication. His unwavering commitment to mentorship, thought leadership, and advancing our collective knowledge has inspired a generation of communicators worldwide.”

Co-founder Sia Papageorgiou FRSA, FCSCE, SCMP, added:

“Howard has redefined the practice of communication. His relentless pursuit of deeper listening, authentic connection, and strategic impact has changed the way organisations think, act, and lead. It is with deep respect and admiration that we recognise Howard as a CSCE Fellow – a visionary whose work has expanded the boundaries of our profession and whose legacy continues to shape its future.”

Throughout his distinguished career, Howard has served in senior communication roles across global organisations including NatWest, Adecco UK, Eversheds, EY, GSK, and Johnson Matthey. He has led

award-winning communication initiatives, championed employee engagement, and driven large-scale cultural and organisational change.

His most profound contribution to the profession's body of knowledge centres on organisational listening. Co-authoring the seminal book *Leading the Listening Organisation* (Routledge, 2023), Howard has shaped a new frontier in communication practice that positions listening as a strategic, transformative capability for organisations worldwide.

Howard joins a distinguished group of CSCE Fellows whose work has redefined the role and value of communication across organisations and communities. His legacy is one of strategic excellence, inclusive leadership, and profound influence — hallmarks of the CSCE standard.

About the Centre for Strategic Communication Excellence

The Centre for Strategic Communication Excellence (CSCE) is a global leader in strategic communication management. Headquartered in Melbourne, Australia, with senior faculty members found on six continents, we build communication capability in organisations by:

1. Developing strategic communication professionals.
2. Building the communication capability of leaders.
3. Building the communication skills of employees.

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Notes to Editors:

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