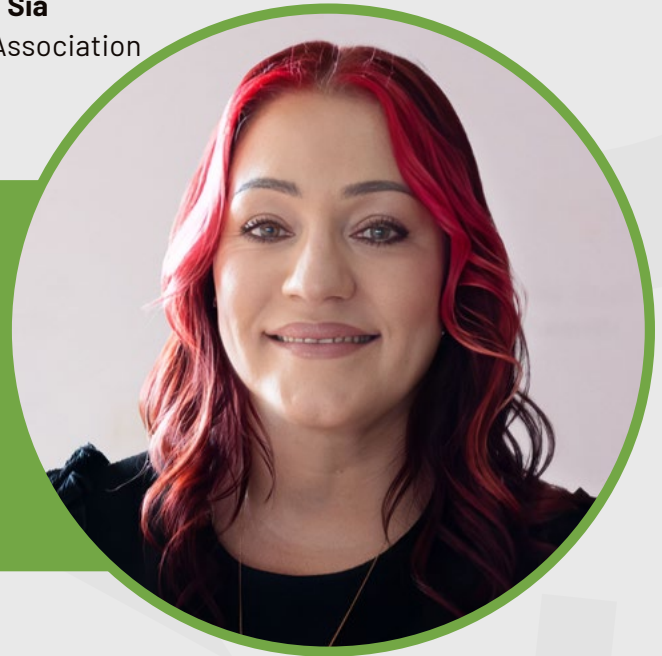


SIA PAPAGEORGIU NAMED IABC FELLOW

Melbourne, AUS – May 4 – The Centre for Strategic Communication Excellence (CSCE) is proud to congratulate its co-founder, **Sia Papageorgiou**, on receiving the prestigious International Association of Business Communicators (IABC) Fellow designation.

"I'm very grateful to the IABC for this recognition. I care deeply about our profession and the standards that define it. I've had the privilege of working with and learning from people around the world who are committed to doing this work properly. This recognition reflects that shared commitment, and it strengthens my resolve to keep lifting the standard and supporting others to do the same."

~ Sia Papageorgiou



"This recognition is so very well-deserved and acknowledges Sia's massive contributions to the communication profession over her career,"

said CSCE co-founder Adrian Cropley, OAM, FRSA, IABC Fellow, FCSCE, SCMP.

This designation recognizes an individual's body of work contributing to excellence and upholding the Global Standard for Communication.

First conferred in 1970, there are just over 100 individuals worldwide who hold this designation.

The nomination requires detail to demonstrate the nominee's outstanding contributions in five key areas:

- ▶ Impact on the profession
- ▶ Career achievement
- ▶ Contribution to the body of knowledge
- ▶ Contributions to IABC
- ▶ Alignment with IABC's values and ethics

"As an IABC multi-award winner, including at the best-of-the-best levels, Sia modestly walks the talk with a tireless commitment to excellence. She uses her insights to empower others, regardless of where in this world they live or work. Sia's impact on the profession is truly global," noted nominator Anna Marie Willey, ABC, MC, IABC Fellow.

“Sia doesn’t just practice excellence in communication—she embodies it, and her passionate development of dozens of transformative courses and hundreds of insightful posts and articles stand as testament to her remarkable impact. Sia is renowned for her strategic business acumen and penetrating insights on communication leadership,” said Sue Heuman, ABC, SCMP, MC, IABC Fellow, FCSCE.

“Sia has been a generous, encouraging partner who helps teams recognise their strategic influence, build visibility and presence across the organisation, and pursue excellence in the profession, including encouraging certification and mentoring teams to be high performing. Her passion for supporting and enabling communications professionals to be impactful, effective and truly understand their strategic influence shines through in all that she does,” said Kirsten Kachab, Team Leader, Employee Communications, City of Casey, Victoria, Australia.

“What stands out most is Sia’s thinking about the future of our profession. She actively tracks capability gaps and industry shifts through her own research, including the growing competence-confidence divide and the strategic opportunities emerging from AI, hybrid work and business resilience,” said Zora Artis, GAICD, IABC Fellow, SCMP, ICC ACC, FAMI, CPM CEO, Artis Advisory and Co-Founder, The Alignment People.

Julie Gillespie, Founder and CEO, Well-Led Workplaces, said *“Adding my voice to this process matters to me because Sia’s impact on the profession is real, measurable, and human in all the ways that define lasting change. Sia is driven by a deep belief that communication is more than a professional discipline; it is a force for good when practised with integrity, emotional intelligence, and accountability. She brings this to life not only through her in-person leadership, teaching and coaching, but also through her consistent presence online, where she writes with honesty, humanity, and purpose.”*

Adrian Cropley sums up by saying, *“Sia is the very embodiment of excellence in communication. She exemplifies what it means to be a communication professional and is known around the world for her dedication and passion for the work we collectively do. I am so very proud to count her not only as my business partner, but also as a dear friend from whom I have learned much.”*

Sia will be honoured at the IABC World Conference in Toronto, June 14-16, 2026.

ABOUT CSCE

The Centre for Strategic Communication Excellence is an award-winning, worldwide training organisation dedicated to advancing professional development, global standards and ethics in communication.