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## **The Centre for Strategic Communication Excellence Welcomes Edyta Blachowska As Its Newest Fellow**

The Centre for Strategic Communication Excellence (CSCE) proudly announces **Edyta Blachowska**, a highly accomplished internal communication leader, as its newest



Fellow. With over 15 years of experience driving award-winning communication strategies, Edyta brings a wealth of expertise to the global CSCE community.

As the Director of Internal Communication at Bank Gospodarstwa Krajowego, Poland's development bank, Edyta has transformed internal communication practices, aligning them with business objectives. Her leadership

during times of crisis, including the COVID-19 pandemic and the Ukraine war, has earned her team 15 international and five national awards, including the prestigious title of “Best Internal Communication Team” in Poland.

“Edyta Blachowska is a dynamic leader and a recognised force in internal communication. Her passion for mentoring and shaping the future of the profession is unmatched. From leading her team through major crises to shaping best practices, her track record speaks volumes about her capabilities. We are proud to welcome her to our team, where her leadership will continue to elevate communication standards globally,” said **Sia Papageorgiou, Managing Partner at CSCE**.

Edyta is deeply committed to fostering the growth of internal communication professionals in Poland. She established a quarterly networking hub for internal communication professionals in the Polish banking sector and actively collaborates with the Institute of Internal Communication (IoIC), where she is developing a Polish competency framework to elevate industry standards.

“Edyta Blachowska’s influence extends well beyond her organisation. She has established a vital platform for the exchange of best practices among internal communication professionals in Poland. Through her work on the Polish competency framework, she continues to advance industry standards,” said **Adrian Cropley**,

**Founding Partner at CSCE.** “Edyta’s leadership, achievements, and dedication to advancing the profession make her a deserving Fellow of the Centre for Strategic Communication Excellence.”

As a judge for prestigious communication awards, including the Golden Clips, and an active member of both the International Association of Business Communicators (IABC) and the Polish Association of Public Relations, Edyta continues to shape the future of the internal communication profession.

The Centre for Strategic Communication Excellence is honoured to have Edyta Blachowska as a Fellow and looks forward to her continued contributions to the global communication landscape.

**About the Centre for Strategic Communication Excellence:**

The Centre for Strategic Communication Excellence (CSCE) is a global leader in strategic communication management. Headquartered in Melbourne, Australia, with senior faculty members found on six continents, we build communication capability in organisations by:

1. Developing strategic communication professionals.
2. Building the communication capability of leaders.
3. Building the communication skills of employees.

**For more information, please contact:**

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**Notes to Editors:**

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